

About **Target**

Target is a business and retailer that participates in the business of owning and operating many general merchandise stores.



“To help all families discover the joy of everyday life.”

- Food & beverages
- Apparel & accessories
- Household essentials
- Home decor
- Furniture
- Patio & garden
- Kitchen & dining
- Toys
- Electronics

Target Facts

Founder

Draper Dayton

Headquartered

Minneapolis, MN

Vision

“Our vision is to co-create an equitable and regenerative future together with our guests, partners, and communities.”

3rd party Certifications

- Target holds their private label brands to a higher sustainability standard.
- Target brands adhere to their Chemicals Policy, Forest Production Policy, and gender equity programs
- Target is also a signatory to the Business Ambition for 1.5 C
- Target private label brands also have a timeline of goals in place to reduce plastic waste and become more circular
- Target should create a sustainability timeline for their brand partners similar to the one for their private label brands
 - This could require brand partners to also be signatories for the Business Ambition for 1.5C and other initiatives Target and its private label brands focus on.

New Sustainability Efforts

- Accountability for Partners: Target acknowledges the need to extend sustainability requirements to third-party brands and suppliers.
- Mandates for Partners: Partners must reduce plastic usage, become signatories of initiatives like the New Plastics Economy and Business Ambition for 1.5°C, and comply with Target's comprehensive policies on chemicals, forest products, and gender equity
- By 2026, all partners must become signatories to the Business Ambition for 1.5°C campaign, committing to science-based emissions reduction targets.
- By 2030, All Partners Must Fully comply with Target's sustainability standards, including plastic reduction, chemical policies, and ethical sourcing practices.

More Info: <https://corporate.target.com/getmedia/e4f81467-57ab-4787-a5a7-ab6efb7dd05c/Target-2023-Sustainability-and-Governance-Report.pdf>